

Yurja.com
Energising Effective Engagement!

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Our Vision

To Globally be the Trusted 360 Degree Business & Management Solution AGGREGATOR to the Mass, Class & Business Houses, to meet their Short term & Long term Needs .

Our Mission

To bring comfort and convenience to the lives of all the section of communities Retail, High Networth, Start-ups, MSMEs & Large Corporates.

Our Core Values

Trust, Transparency, Respect & Excellence.

Founder & Promoter – SSLR Group

Dr. G.Rameshkumar.

MLESM, M.IOD., IIM-A (REX Karmaveer)



*With over 2 decades of rich and varied experience in the BFSI space (Equity Broking , Gold loan & MSME) in Retail, HNI & Corporate Segment, having served in Senior Management Roles with reputed brands viz. **Indiabulls, MF Global, Unicon & Muthoot Fincorp**, managing a large team of over 1500 employees during his Stint in the Corporate. Eminent personality with immense achievements which has decorated his life and work. Dr. G.Rameshkumar is holding all positions in various Corporates and Councils. His brain child is SSLR Consultancy LLP – a **Trusted & Preferred 360 Degree Solutions Organizer for Business Houses & Individual Families.***

A Philanthropist, Author, Thought Leader, BFSI Expert for 2 Decades turned Social Serial Passionpreneur touching Billions of Lives with Color of Blood i.e. RED ; Startup Mentor; REX Karmaveer Global Fellow; Paul Harris Fellow, Recipient of Prestigious & Coveted: Karmaveer Chakra Award-2019 by United Nations & ICONGO, for leading social change and changing mindsets & pursuing passion by doing alternative things, Promising MSME Award by Indian Achievers Forum, International Excellence Award for Innovative Startup of the Year 2020, Rashtriya Udyog Ratan Award 2020 by National Achievers Economic Forum, Human Rights Ambassador; Pledged Organ Donor, A True Believer in Law of Attraction & Servant Leadership and the Principle "I CHANGE to bring CHANGE in the World") based out of Mumbai, India.

"Touched many lives and aims at transforming many more lives across the globe."

<https://bit.ly/FounderSSLR>



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Emerging Effective Engagement

Minds & Hearts at work - Our Mentors & Advisory Board

Shri. Jeroninio (Jerry) Almeida : (Co-Founder & Mentor)

Author, Teacher, Inspirational Orator, Motivational Storyteller, Leadership/ Life/ Executive Coach, Missionary Entrepreneur, Venture Mentor and Just Another Volunteer! Teacher Mentor, Parenting Coach, Career Coach, Skill Building Coach.

Shri. Dr. Avinash K Dalal : (Strategic Advisor)

National President-All India MSME Association, Former Hon. Member-National Board of MSME Ministry, Former Director of Dena Bank / Central Cottage Industries (Govt. PSU) ; Managing Committee Member- ASSOCHAM, Former BJP National Co-Convener - Heavy Industry & MSME Cell.

Shri. Dr. Anthony Raju : (Strategic Advisor)

Senior Advocate, Supreme Court of India; Constitution Expert, Criminal Advocate, Founder President & International Voice for Voiceless People for Human Rights, Board of Global Ambassador for Human Rights and Peace - GAHRC; International Human Rights Advisory Council - IHRAC; International Institute of Human Rights Studies; Motivational & Inspirational speaker.

Shri. Ashok Kumar Singh IPS (Retd.): (Strategic Advisor)

Inspector General of Police / Joint Commissioner of Police, Delhi Police. Served also in Goa, Andaman & Nicobar Islands, Puducherry, Arunachal Pradesh. Achieved proficiency in Law and Order, Crime investigation, Traffic & Security Management, Planning & Implementation, Police Headquarters and General Administration etc.

Shri. Thomas Kurian : (Strategic Advisor)

Deputy Inspector General (Retd.), Central Reserve Police Force.

Shri. Vasant Rao Burhade : (Strategic Advisor)

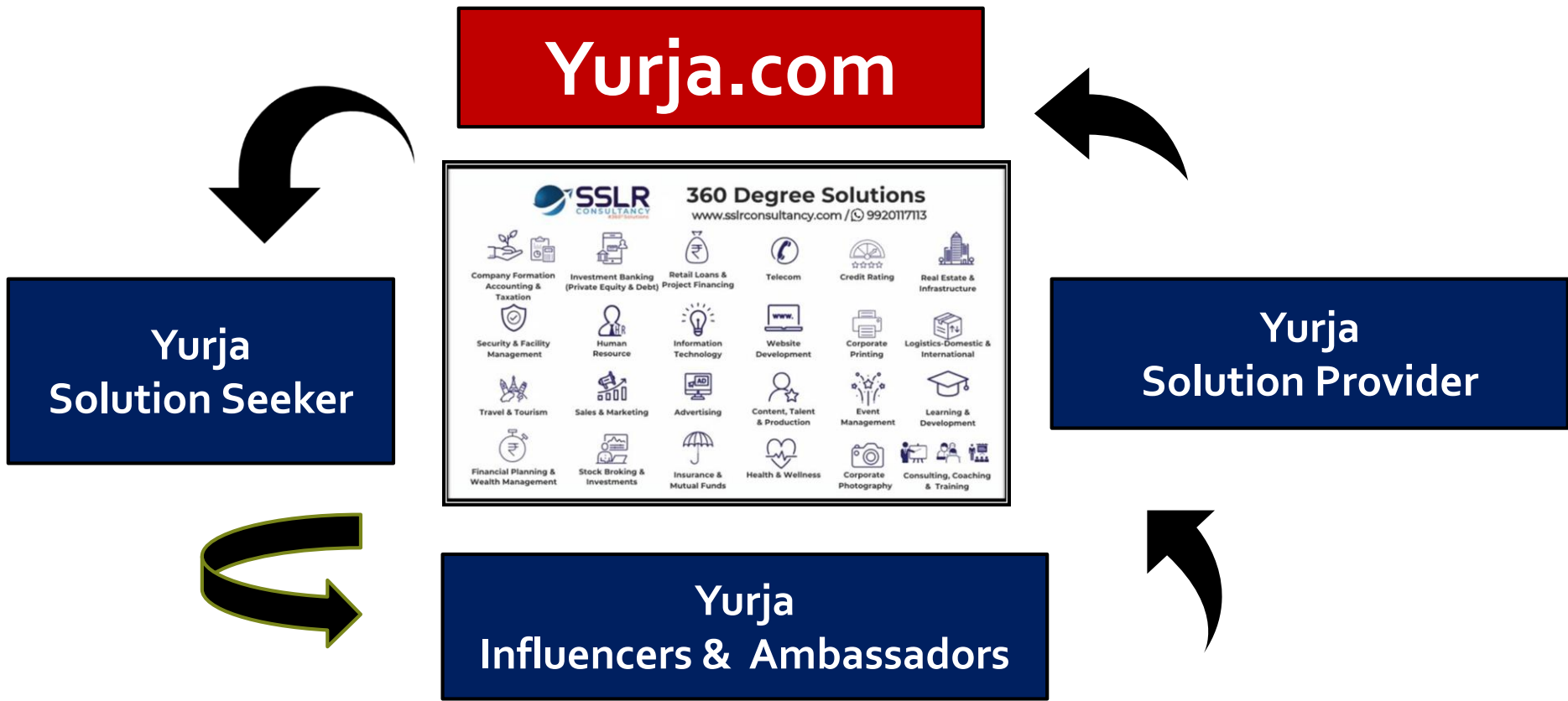
Asst. Commissioner of Police.(Retd.), Maharashtra Police / Senior Advisor to many Corporates.



Yurja.com's Strength & Expertise:

- Pioneer in providing 360 Degree Solutions & Services Aggregator, on an AI based Virtual Platform.
- Unique Business Model (Copyrighted).
- Richly experienced Advisory & Leadership Board with Strong Industry Network cumulatively over 90+ Years of proven track record.
- Strong Creditworthiness and Goodwill.
- Maximizing growth with E-Market opportunities.
- High quality, reliable and professional experts providing solutions & services under one Platform.
- Strong Distribution Network, through Ambassador Empowerment Program.
- Mission to Uplift the Society and Humanity at large.
- Growing Nationally and expanding Globally.

Yurja.com's : 3 Primary Stakeholders



https://bit.ly/Yurja_Webstore



Yurja.com's : Benefit to Yurja Influencers & Ambassadors

- All our **Yurja Influencers & Ambassadors**, have the CUTTING EDGE OPPORTUNITY to earn huge referral income. Unlike other ventures, where you get referral income only once, **Our YURJA MISSION offers Yurja Influencers & Ambassadors** to earn and THRIVE for life-long.
- Just like **Akshaya Patra – The Mythical Pot**, which provided unlimited food, Income from **Yurja.com** is unlimited and would pour in for lifelong.
- With YURJA, one can earn in millions and become a millionaire and even a billionaire, purely based on their work ethic, results and merit. The more effort one invest, the more one earn's.
- YURJA is once in a lifetime opportunity to earn millions and more limitlessly and for life-long.
- Yurja will also mentor all their "**Yurja Influencers & Ambassadors**" with an exclusively designed world class training & mentoring program to sustain, scale and create value for their business, employees, customers, community, society, nation and world. This indigenous mentoring & training program has benefited over 7 million people from 90% of Fortune 500 companies in over 75 countries and is led by our co-founder and coveted inspirational orator and **mentor to the mentors** Jeroninio "Jerry" Almeida.

Yurja.com's : Benefit to Yurja Solution & Service Providers

- **Solutions & Service providers** will gain HUGE benefits by serving their clients with world class services & solutions from the best at the most affordable rates on this platform.
- **Money saved is money earned** and savings you create for your clients/ customers would translate into incremental incentives for you.
- **Solution Providers** are saving in a BIG WAY on their marketing, sales and other operational cost through **Yurja.com** and Channel Partners as a **Yurja Influencer & Ambassador** are at the forefront, helping them to profit and **EARN MORE** from their **HUGE SAVINGS!**
- **Solution seekers** can get benefit of availing services at the most economical rates that are matchless with anywhere else, because there is no one else who can match our offering at YURJA!

Yurja.com's : Social Impact

- All 3 stakeholders just need to pay Rs. 999+ GST per annum and the Features, Advantages and Benefits that THEY GAIN are **LIMITLESS, UNIAMAGINABLE & INFINITE!**
- When they measure the GAINS, they would be immensely grateful and thankful to solution & service providers. And this is the only platform where each and all can be solution & service providers, seekers and **YURJA INFLUENCERS & AMBASSADORS**. That's a **TRIPLE BONUS. A TRIPLE ADVANATAGE. (A 10x benefit.)**
- Yurja's simple but significant model will also contribute towards **NATION BUILDING** in the form of service charges and GST and of course GDP growth and networking for saving our ECONOMY.
- This model also promotes inclusivity in society by inviting individuals, corporates and even "**Divyangs**" i.e. people from the disabled community as our Yurja Influencers & Ambassadors.
- In a **VUCA world and GIG Economy**, **YURJA's vision** is to **eradicate unemployment and empower people** to be self-reliant by teaching one and all **ABCDE – Anybody Can Do Entrepreneurship**, our flagship Entrepreneur Leadership Program created by our co-founder Jerry Almeida, which has influenced millions worldwide.
- Adoption of latest technology, work from home culture, online transactions and automation allows to work in a **remote environment friendly way. (Your office is your smart phone and PC.)**
- Starting with every state, city and village of India, **Yurja.com** a vision created by **Dr. G Ramesh Kumar** aims to expand globally and arrange for all Business Solutions & Services that one would need.
- Keeping a huge scope in the market in mind, we would also look at **E-commerce model in products** that are tangible.